

# YANCKE VAN TONDER

## SKILLS

My strengths lie in design fundamentals and illustration. I have extensive experience with vector art as well as traditional media graphics. Detail-oriented and driven to advancing my craft, I welcome new puzzles and thrive when I am learning new skills and concepts.

## EXPERIENCE

### FREELANCE DESIGN & ILLUSTRATION

2007 - Present

Provide design and illustration services to a variety of clients, including:

- Illustration for industry,
- Experience with art for clothing industry with a focus on vector art;
- Concept art and character design particularly in branding and promotion, layout and exhibition events, (including promotional material and brochures);
- Animation in Flash and After Effects; storyboarding and narrative art.

### DESIGN & ILLUSTRATION LECTURER

2008 -2014

- Lectured a range of subjects including illustration, software training, animation, Design fundamentals and digital design.
- Responsible for mentoring students into maturity, giving them guidance and feedback
- Involved with moderation process and student grading.
- One of the original lecturers responsible for starting the Design Department.

## OBJECTIVE

I seek opportunities that improve my craft and as a human being. Passionate organizations with a strong sense of community is crucial in self-improvement. I'm self-confident you'll find me creative, funny and naturally passionate. I'm a forward thinker, which others may find inspiring when working as a team.



Yancke@gmail.com



084 5566297



linkedin.com/in/yancke/



Yancke.com

cv.yancke.com

behance.net/Yancke

## VOLUNTEER WORK

**Exhibition curation and promotion:**  
**Bennies Games: (KKNK: 2006)**  
**Best Poster award : Bennies Games (KKNK:2006)**  
**Bennies Games: (Bell Roberts: 2007)**

## FULL TIME STUDIES

### GRAPHIC DESIGN (BA)

2001 | MNMU (Nelson Mandela Metropolis University) South Africa

Graphic design qualification with a comprehensive focus on advertising and corporate design.

### BACHELOR OF ARTS (BA)

2006 | UCT (University of Cape Town) South Africa

Writing and editing in the media, film studies and additional fine arts major with a sprinkle of history.  
1<sup>st</sup> and 2<sup>nd</sup> year Fine Arts studies.

## PART TIME STUDIES:

### RESPONSIVE HTML5 AND CSS3, WORDPRESS FUNDAMENTALS

2015 | Friends of Design. Cape Town, South Africa

- Structuring a flexible website, handling typography and hierarchies, images and media placement, form creation, building layouts and using HTML frameworks.
- Adapting web pages to multiple device sizes and enhancing the experience with custom typefaces, animations and effects all using little or no JavaScript.

#### WORDPRESS FUNDAMENTALS:

- In-depth focus on installing and customizing content for WordPress.

### USER EXPERIENCE DESIGN FUNDAMENTALS

2016 | Udemy: Joe Natoli. Online coursework

- Increasing web conversion rates.
- Completing project goals more accurately.
- Creating effective web sites, mobile sites and mobile applications that encourage conversions and leave users wanting more.
- Creating effective web presence through the critical elements of user experience -- strategy, scope, structure, skeleton and surface.