

YANCKE VAN TONDER

SKILLS

My strengths lie in planning, problem solving and illustration. I have extensive experience with vector art and digital design. Detail-oriented and driven to advancing my craft, I welcome new puzzles and thrive when I am learning new skills and concepts.

EXPERIENCE

DESIGN LEAD: RETAIL E-LEARNING

2018 - Present

Digital Design Lead for a large retail group, focusing on learning and development of Staff through e-learning.

- Determining which UI and design solutions best meet the challenges of the company goals and limitations.
- Creating Illustrative and design assets for e-learning programmes.
- Animation and motion graphics in the e-Learning environment.
- Managing the production studio as a 2nd in charge. liaising with contractors, planning and supervising shoots, etc.

FREELANCE DESIGN & ILLUSTRATION

2007 - Present

Provide design and illustration services to a variety of clients, including:

- Illustration with a focus in vector art.
- Graphic Design and Digital Design particularly in branding and logo design.
- Packaging design for the retail sector.
- Animation and motion graphics in After Effects; storyboarding and narrative art.

DESIGN & ILLUSTRATION LECTURER

2008 -2014

- Lectured a range of subjects including illustration, software training, animation, Design fundamentals and digital design.
- Mentoring students from 1st through 3rd year.
- Yearly Moderation and student grading.
- Partly responsible for starting the Design Department where there was none.

OBJECTIVE

I seek employment opportunities that improve my craft and as a human being.

Passionate communities are crucial in self-improvement.

Self-confident, analytical creative, and naturally passionate. Forward thinking team player.



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VOLUNTEER WORK

Exhibition curation and promotion:
Bennies Games: (KKNK: 2006)
Best Poster award : Bennies Games (KKNK:2006)
Bennies Games: (Bell Roberts: 2007)

FULL TIME STUDIES:

GRAPHIC DESIGN (BA)

2001 | MNMU (Nelson Mandela Metropolis University) South Africa

Graphic design qualification with a comprehensive focus on advertising and corporate design.

BACHELOR OF ARTS (BA)

2006 | UCT (University of Cape Town) South Africa

Writing and editing in the media, film studies and additional fine arts major with a sprinkle of history.
1st and 2nd year Fine Arts studies.

PART TIME STUDIES:

RESPONSIVE HTML5 AND CSS3, WORDPRESS FUNDAMENTALS

2015 | Friends of Design. Cape Town, South Africa

- Structuring a flexible website, handling typography and hierarchies, images and media placement, form creation, building layouts and using HTML frameworks.
- Adapting web pages to multiple device sizes and enhancing the experience with custom typefaces, animations and effects all using little or no JavaScript.

WORDPRESS FUNDAMENTALS:

- In-depth focus on installing and customizing content for WordPress.

USER EXPERIENCE DESIGN FUNDAMENTALS

2016 | Joe Natoli. Online coursework

- Increasing web conversion rates.
- Completing project goals more accurately.
- Creating effective web sites, mobile sites and mobile applications that encourage conversions and leave users wanting more.
- Creating effective web presence through the critical elements of user experience -- strategy, scope, structure, skeleton and surface.

MOTION GRAPHICS SOFTWARE TRAINING (AFTER EFFECTS)

2017 | Online coursework

- After Effects motion graphics and animation training.

3D MODELING SOFTWARE TRAINING (BLENDER)

2019 | Online coursework

- 3D Modeling and animation fundamentals.